

2017 Lake Branch APWA Scholarship Golf Outing

March 6, 2017

Hello everyone,

Last year's new location was such a success that we've decided to return. The Lake Branch APWA Golf Outing is being held on Thursday July 20, 2017 at the White Deer Run Golf Club in Vernon Hills with an 8:30 am shotgun start. **We will be providing a continental breakfast, lunch, and immediately following the outing we will be having appetizers while giving away prizes inside the air conditioned clubhouse.** There are excellent sponsorship opportunities for consultants and vendors and the outing will be a great time for everyone.

In the middle of all this fun, **please remember that the sole purpose of the outing is to raise money for the scholarship fund.** While we keep piecing together fragile budgets for our organizations, please remember the struggles faced by the students and their families. The Lake Branch of the Chicago Metropolitan Chapter of the American Public Works Association has scholarships available for eligible students pursuing a degree in Public Works Administration, Civil Engineering or Environmental Engineering, and individuals pursuing continuing education courses relating to public works. **In 2016 the Branch awarded \$17,725 in scholarships and in 2017 the Branch will be awarding \$18,915 in scholarships.**

Costs of education keep rising, so every scholarship we can provide helps lighten the load for these dedicated young people. Come make this effort a reality by joining the Lake Branch Chapter at **White Deer Run Golf Club in Vernon Hills, IL on Thursday July 20, 2017.** The event will be a scramble event with lunch on the course. Registration will start at 7:00 a.m. with an 8:30 a.m. shotgun start. Arrive early for a complimentary continental breakfast following registration. Great door prizes, free stuff, cold libations, tons of challenging contests, and of course golf are all on the day's fun agenda. Come spend the day with friends and do something great for the future of Public Works!

Included with this letter is a registration form to be used for foursome reservations and sponsorships, or hopefully both. We have a maximum of 144 golfers, so please get your reservations, sponsorship fees and donations turned in as soon as possible, as we anticipate a great day and it is first come, first served...so don't miss out!

On behalf of Meghan Michel (JCA), Anna Kootstra (Wauconda), Erin Pande (ERA), Wally Dittrich (Lincolnshire), Greg Ellwanger (BLA), and Peter Reinhofer (V3), we thank you in advance for being part of our event and look forward to seeing you in July.

Respectfully yours,

The Golf Committee



Bryan Beitzel
Co-Chair



Steve Cieslica
Co-Chair



Par Sponsor @ \$300

A sponsor sign with company name and logo will be prominently displayed on the tee of a chosen hole. Plus, the sponsor's name and logo will also be displayed on the golf outing literature.

Birdie "Beverage Sponsorship" @ \$600 (8 available)

Sponsors will have their name listed on the new "Birdie Koozie" that will be given to each golfer at check-in. Plus, their name and logo will be listed on beverage cart signs and golf outing literature. Please provide a shirt size (S-XXL) for the company representative to receive on the registration form.

Eagle "Event Hole Sponsorship" @ \$700 (4 available)

A sponsor's sign with company name and logo will be displayed on the tee of the event hole (beat the schmo, closest to the pin, longest drive, longest putt, etc). The sponsor will staff the event hole and can compete against each foursome as they play through. This is a great opportunity to network with your fellow APWA members and enjoy a wonderful day! In addition to that, the sponsors' company name and logo will be displayed on the golf outing literature. Please provide a shirt size (S-XXL) for the company representative to receive on the registration form.

Breakfast Sponsor @ \$500 (2 available)

The sponsor will have their company name and logo displayed around/inside the clubhouse/restaurant. The sponsorship is for the continental breakfast that is provided to the golfers before the outing. The breakfast includes fruit, coffee, juice, bagels, donuts and rolls. This year the fixings for Bloody Mary's will be available to help warm up those swings! The sponsor's name and logo will also be displayed on the golf outing literature.

Registration Sponsor @ \$1,800 (includes 1 foursome)

The sponsor's name or logo will be displayed on the registration gift that will be given to each golfer at check-in. The sponsor will have the courtesy of teeing off from Hole #9 and their name and logo will be displayed on the golf outing literature. Please provide a shirt size (S-XXL) for the company representative to receive on the registration form.

Golf Ball Sponsor @ \$2,000 (includes 1 foursome)

The sponsor's name or logo will be placed on the golf balls and a 3-pack will be given to each golfer at check-in. The sponsor will have the courtesy of teeing off from Hole #10 and their name and logo will be displayed on the golf outing literature. Please provide a shirt size (S-XXL) for the company representative to receive on the registration form.

Lunch Sponsor @ \$3,000 (includes 2 foursomes)

The Big Daddy of sponsors will be the talk of the outing. The sponsor's company name and logo will be prominently displayed on signs inside/around the clubhouse/restaurant. The sponsor will have the courtesy of teeing off from Hole # 1 and will receive special attention from the beverage carts/volunteers during the outing! The sponsor's name and logo will also be displayed on the golf outing literature. Please provide a shirt size (S-XXL) for the company representative to receive on the registration form.

Gifts & Donations to be used as Prizes

We appreciate any and all gifts or donations that can be utilized as door prizes. If it's a golf club, dozen golf balls with your company logo, gift card for a spa day or massage, sports memorabilia, electronic items, tickets to a sporting event, we appreciate it! ***Please let us know in advance of any gifts and donations so we can appropriately recognize your company at the outing.***